

# Dr. Nneka O. Sederstrom

PhD, MPH, MA, FCCP, FCCM

Healthcare Executive · Clinical Ethicist · Creator of Designed to Heal

*Healthcare was never designed to heal. Let's change that.*



## ABOUT

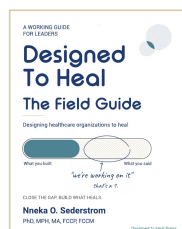
Dr. Nneka Sederstrom has spent more than twenty-five years in the two rooms healthcare keeps apart: the bedside, where a decision lands on a real person, and the boardroom, where that decision was made months earlier. A clinical ethicist and healthcare executive, she served as the inaugural Chief Health Equity Officer of a major safety-net health system, founded the *Journal of Hospital Ethics* and the *Journal of Pediatric Ethics*, established the first clinical ethics fellowship in the Twin Cities, and is CEO of UzObi, Inc., a health-tech company building tools at the intersection of patient voice, trust, and AI. She serves on the Board of Regents of the American College of Chest Physicians. Her talks are direct, funny where it helps, and built on the seven E.M.P.A.T.H.Y. design specifications from *Designed to Heal*. Audiences leave with a score, a route, and language they can use on Monday.

## SIGNATURE KEYNOTES

- **Designed to Heal: Why Healthcare Isn't Working — and How to Finally Get It Right.** Why the system produces exactly what it was built to produce, and what leaders can build instead.
- **Empathy as Infrastructure.** Empathy as a set of design specifications the structure either meets or doesn't, not a value on the wall.
- **Stop Performing Progress.** Why dashboards can look fine while people are still being harmed, and how to find your Performative Progress Gap.
- **Healing Systems, Not Just People.** Workaround debt, the heroes who hide your defects, and the redesign that lets them stop.
- **Ethical Leadership in Crisis.** What the bedside teaches the boardroom about deciding well when the answer is not obvious.

## WORKSHOPS, RETREATS & BRIEFINGS

- **Half-day E.M.P.A.T.H.Y. workshop.** Teams score their organization on all seven specifications, find the gap, and leave with a ninety-day build plan.
- **Full-day workshop or executive retreat.** The full Field Guide route: baseline, archetype, the three modules your system needs first, and the board one-pager.
- **Board briefing (90 minutes).** What your dashboards cannot see, and the four numbers a board should ask for every quarter.



**Designed to Heal: The Field Guide**  
Designing Healthcare Organizations to Heal  
Available now in paperback. Free scoring at  
[portal.nnekasederstrom.com](https://portal.nnekasederstrom.com).

## IDEAL AUDIENCES

Health system executive teams and boards ·  
Clinical and nursing leadership · Quality,  
safety, and patient experience leaders ·  
Medical societies and associations · Payers  
and health-tech companies · Leadership  
programs and fellowships

## EVERY SESSION PAIRS WITH THE FIELD GUIDE

**Designed to Heal: The Field Guide** (2026) is the redesign tool: the Organizational Design Index (ODI-29), the private Individual Practice Inventory (IPI-21), a Workaround Debt Register, a ninety-day plan, and the one-page version for your board. Scoring is free through the portal. Bulk copies available for facilitated sessions.

The companion book, *Designed to Heal: Why Healthcare Isn't Working — and How to Finally Get It Right*, is forthcoming.

## SELECTED PAST AUDIENCES

American College of Chest Physicians ·  
American Society for Bioethics and Humanities ·  
NCQA Quality Talks · Health system  
executive retreats and board sessions  
nationally

## RECOGNITION

Distinguished Educator · Richard S. Irwin  
Master Lecturer · Northwestern Mutual Black  
Founder Accelerator

## BOOK DR. SEDERSTROM

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CLOSE THE GAP. BUILD WHAT HEALS.